



Press Release

Konica Minolta Outward Global Certification Programme wins Bronze Brandon Hall Learning Award

Langenhagen, Germany, January 2009

For several years Konica Minolta Business Solutions Europe has been known as a leading supplier of printing and communication systems. At the end of September 2008, Konica Minolta also distinguished itself as a leader in innovative learning. The company won a coveted Brandon Hall bronze award for Excellence in Learning in the category Best Learning Team.

For its Outward, technical certification system, Konica Minolta was honored during a ceremony and reception held on Thursday, 25 September 2008 in San Jose, California. The entrants for the award – a joint entry by Konica Minolta Business Technologies, Inc., Konica Minolta Business Solutions USA, Inc., Konica Minolta Business Solutions Europe GmbH and Konica Minolta Business Solutions Australia Pty. Limited – were honored on this occasion, which was part of the 2008 Innovations in Learning Conference, held from 24 to 26 September.

Outward is Konica Minolta's global qualification system for non product specific training. It consists of four certification levels that build on each other (Associate, Professional, Expert and Master) and is targeted at field technicians and technical support staff in the worldwide Konica Minolta family, which also includes its dealer partners. Outward provides customers with improved service and support skills and a transparent qualification standard for Konica Minolta technical and support staff.



KONICA MINOLTA

"It was an honor to win this award and represent Konica Minolta at the Brandon Hall Innovations in Learning Awards ceremony," said Greg Werth, Director, Technical Training, Konica Minolta Business Solutions USA, Inc. "The dedicated team members involved in the collaboration and development of the Outward Global Certification Programme should be proud of their accomplishments and desire to excel in training. I am excited to be associated with this team, comprising members from Konica Minolta Business Technologies in Japan and Konica Minolta Business Solutions in the US, Europe and Australia."

The Brandon Hall Excellence in Learning Awards are presented annually by Brandon Hall Research, one of the leading research firms in training and development. Now in its fourteenth year, the awards programme showcases exceptional work in the use of learning technology.

"We are so impressed with the quality of this year's winning entries," said Brandon Hall, Ph.D., chairman of the awards programme. "These winners set the standard for what innovative learning looks like today."

A total of 246 entries were originally submitted in ten different categories. There were fourteen entries for the category Best Learning Team, all were evaluated by independent judges around the world. The winners are also listed at www.brandon-hall.com.



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About Brandon Hall Research

Brandon Hall, Ph.D. is the CEO of Brandon Hall Research and author of the ground-breaking “Web-Based Training Cookbook.” Since 1992, Brandon Hall Research (www.brandon-hall.com) has been providing independent research reports and expert advice on using technology in learning. Brandon Hall Research conducts the awards programme each year to recognize the best in innovative learning. To honour the award winners Brandon Hall Research hosts the awards ceremony and reception in conjunction with its Innovations in Learning Conference.

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

www.konicaminolta.eu

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Product images are available at www.konicaminolta-images.com

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