



KONICA MINOLTA

## Press release

# Konica Minolta introduces new IC-304 Plus print controller, powered by CREO

Langenhagen, Germany, August 2008

**For high performance and outstanding colour quality in the production printing environment, Konica Minolta introduces the new IC-304 Plus print controller to support the bizhub PRO C5501 and the bizhub PRO C6501 series of digital colour production printing systems. The advanced external print controller enables operators not only to speed up their systems but also to considerably improve the excellence of their output. The IC-304 Plus' list of benefits is rounded off by the wide range of in-line finishing capabilities that it offers in conjunction with the hardware.**

Konica Minolta's IC-304 Plus print controller, powered by CREO, is the enhanced version of the innovative and powerful IC-304. The IC-304 Plus is a reliable and flexible partner no matter how complex and versatile the environment. As it features open connectivity with current, industry-leading operating systems, different file formats as well as the latest Konica Minolta technologies, the IC-304 Plus is suitable for use by central reprographic departments (CRDs) and commercial printers (CP) in the most diverse operating conditions.

"The IC-304 Plus is a powerful tool to streamline and control workflows. That is becoming ever more important in production printing," says Karl-Friedrich Edenhuisen, Product Manager, Konica Minolta Business Solutions Europe. "As production printing environments grow in complexity, the IC-304 Plus makes sure



KONICA MINOLTA

that operators get a simplified handling of both workflow and hardware which is made possible thanks to the graphical user interface that is intuitive and easy to operate.”

After its easy and quick installation the IC-304 Plus significantly increases productivity of the bizhub PRO C5501 and the bizhub PRO C6501 series. It accelerates the digital colour systems’ print speed, both for static print jobs and Variable Data Printing (VDP). As advanced VDP comes with sophisticated requirements the IC-304 Plus is capable of keeping the production speed steady even if there are alternations in the printed document within one single print run.

Along with increasing productivity, the IC-304 Plus print controller provides advanced colour management. Its technology features superior default colour settings, easy colour calibration and the ability to make last-minute colour corrections easily, edit spot-colours and correct gradation without re-RIPing. The IC-304 Plus is the ideal choice for users who want advanced colour-management to produce offset-like print quality.

In terms of finishing, operators using the new IC-304 Plus in combination with the bizhub PRO C5501 and the bizhub PRO C6501 series gain access to all of the production printing systems’ comprehensive finishing capabilities. This includes full Perfect Binder support, enabling a completely automatic production of perfectly bound books. Tightly integrated with the bizhub PRO C5501 and the bizhub PRO C6501 series, the IC-304 Plus makes printing a simple, continuous operation from automated imposition to printing and finishing the final product.



KONICA MINOLTA

## Press photos



In conjunction with the bizhub PRO C5501 and the bizhub PRO C6501 series, the IC-304 Plus controller gives operators access to market-leading colour, productivity and performance.

**scale** **up**

“Scale up” is Konica Minolta’s motto for its great strides towards a leading role in the production printing segment.



KONICA MINOLTA

### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2006/2007. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

[www.konicaminolta.eu](http://www.konicaminolta.eu)

Terms and product names may be trademarks or registered trademarks of their respective holders and are hereby acknowledged.

Product images are available at [www.konicaminolta-images.com](http://www.konicaminolta-images.com)

### **About Print On-Demand Solutions Group**

The Print On-Demand Solutions Group develops and supports high-performance Creo Color Servers and key workflow solutions for a range of digital production printers and presses. It also develops advanced on-demand applications to enable the creation of personalised direct mail, targeted catalogs and other powerful one-to-one marketing communications tools. This independent unit of Kodak's Graphic Communications Group will continue to help its customers leverage their investment in digital printing.

For more information about Creo Color Servers, visit [www.creoservers.com](http://www.creoservers.com)

#### **Contact:**

Karl-Friedrich Edenhuizen  
Konica Minolta Business Solutions Europe  
Phone: +49 (0)511 7404-377  
[Karl.Edenhuizen@konicaminolta.eu](mailto:Karl.Edenhuizen@konicaminolta.eu)

Claudia Bitzer  
Pleon GmbH  
Phone: +49 (0)711 210 99-416  
[KonicaMinoltaTeam@pleon.com](mailto:KonicaMinoltaTeam@pleon.com)