



Press release

Konica Minolta Business Technologies participating in SAP Printer Vendor programme as a gold-level member

Langenhagen, Germany, May 2008

Konica Minolta Business Technologies, Inc. (President: Akio Kitani, Konica Minolta) today announced it is participating in the new SAP Printer Vendor programme, launched earlier this week by SAP AG in collaboration with leading printer manufacturers. Konica Minolta Business is participating in the programme as a gold-level member. Through participation in the programme, Konica Minolta will be able to successively release multifunctional products (MFPs) and printers using technologies stipulated in this programme.

The SAP Printer Vendor programme is a technology license programme SAP manages in cooperation with printer manufacturers to provide supreme quality printing solutions to users of SAP solutions. The programme offers participating vendors, including Konica Minolta access to specific SAP development environments that are necessary to optimise support for their devices operating within customers' SAP solution-based environments.

Through participation in the programme, users of SAP software solutions can accurately learn about the status of Konica Minolta's MFPs and printers. Printing from an SAP solution-based system will become easier, while enabling users to have full access to functions of Konica Minolta's MFPs and printers, such as stapling in



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finishing process, image adjustment, confirmation of prints, and so on. In addition, effective printing management will become possible by taking quick actions in case of problems.

Konica Minolta is planning to achieve SAP Printer Vendor programme approval for all of its MFPs and printers, and will continue to further promote facilitation of office equipment.



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About SAP

SAP is the world's leading provider of business software*. Today, more than 46,100 customers in more than 120 countries run SAP applications—from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. Powered by the SAP NetWeaver technology platform to drive innovation and enable business change, SAP software helps enterprises of all sizes around the world improve customer relationships, enhance partner collaboration and create efficiencies across their supply chains and business operations. SAP solution portfolios support the unique business processes of more than 25 industries, including high tech, retail, financial services, healthcare and the public sector. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol "SAP." (Additional information at <http://www.sap.com>)

(*) SAP defines business software solutions as comprising enterprise resource planning and related software solutions such as supply chain management, customer relationship management, product life-cycle management and supplier relationship management.

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About Konica Minolta Business Solutions Europe:

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a subsidiary of Konica Minolta Business Technologies, Inc., Tokyo, Japan. The company distributes products, systems and solutions that fulfil all the requirements of office and production printing. Its product range extends from colour and monochrome multifunctional and production printing systems, laser printers and all-in-ones to modern software that integrates devices seamlessly into work processes and IT environments. To support customers such as printing and industrial companies optimally with powerful and sustainable solutions, technology leader Konica Minolta invests continuously in research and development work and regularly sets new standards for the entire printing industry.

Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 50 countries in Europe, the Middle East and Africa (EMEA). With 22,500 employees around the world, Konica Minolta Business Technologies earned net sales of over EUR 4.3 billion in fiscal year 2008/09.

For further information about the company, visit www.konicaminolta.eu

Product images are available at www.konicaminolta-images.com



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