



KONICA MINOLTA

## Press release

# Konica Minolta launches new speedy all-rounder magicolor 4695MF

Langenhagen, Germany, August 2008

**To meet the demands of an affordable and space saving solution with network capability, Konica Minolta has developed the magicolor 4695MF. Targeted at small yet busy offices and self-employed workers, the all-rounder combines comprehensive functionalities in one compact, attractively designed system. The new magicolor offers printing, copying, scanning and faxing capabilities both in colour and in black and white. With a multitude of standard features, the All-in-One (AiO) is a speedy and reliable expert in all those disciplines with particular versatility in scanning.**

“Just half an hour before the client arrives, the reports are not printed yet, a fax needs to be sent and some drafts must be scanned to be e-mailed to a partner. This is a situation well known to small teams working in a complex office environment. What it comes down to in a situation like this is a 4-in1 device one can depend on in terms of quality and speed”, says Karsten Wiebking, Product Manager at Konica Minolta Business Solutions Europe. “With our new magicolor 4695MF we want to give our customer the confidence of knowing that she or he can always rely on the AiO’s efficiency and quality.”

Equipped with high-speed tandem technology, the magicolor 4695MF delivers 24 pages per minute in both colour and black and white. Its versatility makes sure the AiO finds fits into almost any office environment. PCL6 and Postscript 3 capability



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come as standard with the new magicolor, an upgrade to the new Windows XPS format is optional.

24 originals per minute is also true in scanning. On top of its swift pace, the magicolor 4695MF incorporates enhanced network scan functions such as scan-to-e-mail, scan-to-FTP and scan-to-SMB. TWAIN and WIA scanning are also available. For those who need transportable data storage, there is a scan-to-USB option. Irrespective of the file's destination, users can choose between PDF, TIFF and JPG format.

In faxing, the magicolor 4695MF excels with ECM/Super G3 capability, making it efficient in this discipline too. Thanks to the PC fax driver, users can conveniently send documents straight from their PC without printing them first. Incoming faxes can be forwarded to a user's e-mail inbox. This allows users to cut down on paper consumption for faxing.

For overall high quality output, no matter what the desired function, users of the new magicolor 4695MF can count on Konica Minolta's proprietary Simitri HD polymerised toner. With its ultra-fine carrier particles, it ensures crisp text with razor-sharp edges. Speaking of edges: LineArt stands for further edge enhancement and also helps to achieve top results for text, fine lines and drawings. For colour printing, Simitri HD polymerised toner means smoother, more natural colours with richer gradations. Its first-rate print quality with matt finish the colour all-rounder also owes partly to the enhanced 600 x 600 x 4 bit resolution of PhotoArt 9600.

"Customers looking for a combination of quality colour, speed and comprehensive communication capabilities will appreciate the magicolor 4695MF", says Karsten Wiebking. "It is a compact and economic all-in-one for a small yet busy office that requires complete colour MFP functionality."



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## Press photos



The magicolor 4695MF features the attractive InfoLine that makes the device very straightforward to use. Behind this attractive exterior, the all-rounder is equipped with the latest Konica Minolta tools and technology to perform perfectly all office disciplines – printing, copying, scanning and faxing.



Scan-to-e-mail, scan-to-FTP or scan-to-SMB – the options are many and varied with the magicolor 4695MF. Scanning directly to an USB memory stick allows users to take their scans with them right away.



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### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

[www.konicaminolta.eu](http://www.konicaminolta.eu)

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