



KONICA MINOLTA

Press release

Big in quality, small in size – Konica Minolta's new colour network printer magicolor 1650EN

Langenhagen, Germany, January 2009

Good news for small workgroups looking for a compact colour laser printer that looks smart in the office and fits on the desk. The Konica Minolta magicolor 1650EN impresses not only with high quality laser printouts but also by running extraordinarily quietly. Offered at a very reasonable price, it comes in three flexible configurations with full network compatibility. This makes the printer an ideal device for a small workgroup, offering unrestricted access to full colour laser printing – independently of any central printing solutions.

“Even in the smallest of offices, the magicolor 1650EN will find its place,” says Christina Stubinski, Product Manager Printer at Konica Minolta Business Solutions Europe. “Thanks to a low noise level, users will hardly notice that the printer is there. It is the attractive exterior that catches the users’ attention – and, of course, its high-quality printouts.”

Equipped with the Emperon print controller for straightforward integration into any network – Windows, Mac or Linux – the magicolor 1650EN is compatible with common printer protocols such as PCL and PostScript (PS). The secret behind the outstanding print quality is Konica Minolta's state-of-the-art printing technology. Konica Minolta's Simitri HD toner takes credit for crisp texts as well as bright and UV light resistant, long-lasting colours.



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In order to meet workgroups' different needs, the colour laser printer is available in three different configurations. Besides the standard version, there is the magicolor 1650EN-d, with standard duplex. Workgroups regularly producing large print jobs will choose the magicolor 1650EN-dt, the configuration that features a standard duplex unit plus a lower paper feeder for additional paper supply. All models deliver 5 colour and 20 black and white pages per minute. Jobs are handled fast thanks to 256 MB of memory. Plain paper with formats up to A4 is processed as reliably as thick paper of up to 209 gsm, labels, postcards and envelopes.

No matter what the configuration, the magicolor 1650EN scores with its easy accessibility and straightforward operation. Via an LCD display and just a few self-explanatory buttons on the device's front side, the printer can be handled effortlessly. Front access applies to changing cartridges, too. As soon as a cartridge needs replacing or the printer requires attention, users learn about this right at their PC via PageScope Web Connection.

Via Konica Minolta's Clean Planet Programme, used cartridges can be recycled to 99%. However, this is far from being the only aspect in which Konica Minolta users can show their concern for the environment. The Simitri HD toner requires lower fusing temperatures than conventional toners. As a consequence, users can save up to 15% of the energy required for printing. Furthermore, CO₂, SO₂ and NO₂ emissions generated by Simitri HD toner are about 40% below conventional toner.

"Our new magicolor 1650EN combines good looks with easy usability, high print quality and unobtrusive presence in small offices," says Christina Stubinski. "Thanks to the different configurations available, small workgroups can select their favourite option. Last but not least, the compact network printer testifies to its users' care for the environment."



Press photos



The standard magicolor 1650EN is an attractive, unobtrusive printer for independent colour printing. Its easy front access makes it particularly user-friendly.



Equipped with a lower paper feeder, the magicolor 1650EN is particularly suitable for small workgroups that regularly require larger print runs.



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An LCD display and just a few self-explanatory buttons keep operation of the magicolor 1650EN simple and uncomplicated.



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About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 22,500 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

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