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Press release

Functionality and flexibility go colour: Konica Minolta's magicolor 1680MF and magicolor 1690MF

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Those who have been looking for a smart multi-talent for small businesses or home offices can stop searching: Konica Minolta's new compact and quiet all-rounders, the magicolor 1680MF and the magicolor 1690MF, offer up to four functions – printing, copying, scanning and faxing – in one single device. The featured flexible media handling makes the all-in-one systems a reliable partner to process variable paper formats and weights. Users get high print quality with clear and sharp colour printouts from the integrated Simitri HD toner.

“From the beginning of January 2009, the systems will be available in different configurations to meet our customers' specific needs,” says Christina Stubinski, Product Manager Printer at Konica Minolta Business Solutions Europe. “With their extremely low noise level, the devices are perfect co-workers in home offices and small businesses.”

The magicolor 1680MF comes as a 3-in-1 version with print, copy and scan functions. For customers also requiring faxing the standard magicolor 1690MF is the best option that can be easily integrated into any network, too. Teams with larger print runs benefit from the magicolor 1690MF-d with a duplex unit for double sided printing



KONICA MINOLTA

and from the magicolor 1690MF-dt with a duplexer and an additional lower paper feeder.

Broad versatility is what Konica Minolta's magicolor 1680MF and the magicolor 1690MF are all about. Their high media flexibility allows processing paper from 60 up to 209 gsm; let it be thick paper, labels, or envelopes. Whether the user seeks to create presentations, signs, double sided business cards or sales support items, the new magicolors easily handle a wide range of in-house production. Quick document duplication is made possible thanks to the ID card copy mode that transfers both sides of a document to one single sheet. This helps to cut costs and so do the two separate start buttons for colour or monochrome copying.

The space-saving all-in-ones make all scan jobs child's play for which special scan functions are responsible. With LinkMagic, for instance, users are able to scan data directly to any folder on their computer. Though the software not only attaches scanned documents directly to emails, it also generates new documents with the scans and opens the appropriate applications on the user's desktop. The magicolor 1690MF additionally scans to e-mail and reaches highest flexibility level with its standard fax function. For a maximum ease of copying, scanning and faxing its standard automatic document feeder processes several pages at once.

Besides outstanding flexibility, Konica Minolta's magicolor 1680MF and magicolor 1690MF distinguish themselves through an excellent performance in quality and economy. The Simitri HD toner, one of Konica Minolta's proprietary technologies, ensures sharp lines as well as impressive and long lasting colours. Apart from the implemented toner save mode, it is the simple monochrome copy function and the additional duplex print unit that keep costs down in everyday operation of the new all-rounders.

Even inexperienced users will be able to cope with the magicolor 1680MF and the magicolor 1690MF quickly, as self-explanatory buttons make their handling quite effortless while the clear layout of their large display is readily comprehensible for



KONICA MINOLTA

everybody. With their unobtrusive, compact design and small footprint, the devices perfectly fit into any office. Users will also benefit from the easy way to exchange consumables as both all-in-ones offer direct access to cartridges right from the front of the systems.

As a part of Konica Minolta's comprehensive environmental commitment the company recycles empty cartridges to 99% in its global Clean Planet Program. This programme also includes technical innovations, leading to lower environmental impact of its products. The Simitri HD toner used with the magicolor 1680MF and the magicolor 1690MF requires a significantly lower fusing temperature compared to conventional toners and thus consumes much less energy. The toner's environmental friendliness starts as early as during its production process: 40% less carbon dioxide, nitrogen dioxide and sulphur dioxide are emitted than during the production of conventional toners.

"Our magicolor 1680MF and magicolor 1690MF bring more convenience to any small business or home office," adds Christina Stubinski. "We managed to put all the functions and flexibility that are needed in daily business in one compact, quiet and reliable system that delivers outputs of highest quality while protecting the environment. Our new all-in-ones definitely prove to be true multi-talents."



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Press photos



Konica Minolta's new 3-in-1 system magicolor 1680MF delivers high colour quality paired with a minimal environmental impact.



The standard magicolor 1690MF is a compact and quiet all-in-ones for small and home offices featuring print, copy, scan and fax functions.



KONICA MINOLTA



For even more flexibility the magicolor 1690MF-dt is equipped with a duplex unit and a lower paper feeder for workgroups requiring larger print runs.



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About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 22,500 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

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