



Press release

Konica Minolta launches clever colour all-rounder – the magicolor 4690MF

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With the new magicolor 4690MF Konica Minolta introduces a compact All-in-One (AiO) device specifically meeting the requirements of small and medium offices. Estate and insurance agents, builders and trade contractors or small shops, for example, will benefit from the clever functionalities of this colour all-rounder: efficient laser printing and copying with up to 24 pages per minute, particularly versatile scanning at the same pace and high-speed faxing – and all that comes at an affordable price and compact size.

“The new magicolor 4690MF is the right device for small teams who want to handle everyday office tasks with speed, quality and convenience,” says Karsten Wiebking, Product Manager of Konica Minolta Business Solutions Europe. “With its 4-in-1 standard functionalities – copying, printing, scanning and faxing – the magicolor 4690MF combines the essential business functions in a single compact unit. Thanks to its attractive design the new All-in-One makes a smart and popular office colleague.”

Compelling business reports, persuasive presentations, elegant business cards – with the Konica Minolta magicolor 4690MF those documents are created quickly and with ease. Thanks to the tandem print technology the device is capable to print in



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both black and white or colour with an output of 24 pages per minute. As standard, the Konica Minolta magicolor 4690MF is equipped with a duplexer and a duplex Automatic Document Feeder. To make sure it does not run out of steam, there is a 250 sheets paper feeder as well as a 100 sheets multi-purpose tray. For even longer print runs, users can go for an optional lower paper feeder with a 500 sheet capacity.

Konica Minolta's Simitri HD high definition polymerised toner ensures that colours are brilliant and long-lasting and texts are crisp and clear. Their colour pictures users get with an enhanced resolution of up to 2400 x 600 dpi and an attractive matt finish. LineArt is responsible for edge enhancement producing impressive results for texts, fine lines and drawings. Yet, printing may also get quite economical: with the auto colour recognition, colour toner is only used where it is really required. For personal drafts or internal documents, users can opt for the toner save mode which allows them to cut down toner consumption by half.

The Konica Minolta magicolor 4690MF easily manages scanning requirements of small office teams with a range of versatile features: The All-in-One is able to scan up to 24 originals per minute in different file formats – PDF, TIFF and JPEG. Featuring all enhanced network scan functions, users may integrate or attach their scans directly to eMail, FTP or SMB. Scan-to-USB memory stick further simplifies document sharing and archiving. The scanner supports both the WIA as well as the TWAIN-protocol. Furthermore, the magicolor 4690MF enables high-speed faxing with ECM/Super G3 capability, which sends and receives fax documents at up to 33.6 Kbps.

“Easy operation is another benefit of the magicolor 4690MF,” explains Karsten Wiebking. “The new InfoLine design incorporates an easy-to-use control panel for copying, scanning and faxing. Via the display, the user always stays updated on consumables and machine status. Dedicated start buttons for colour or monochrome copying provide for more cost-effectiveness.”



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Press photos



The magicolor 4690MF features the InfoLine design which literally speaks for itself – making the device very straightforward to use. Media handling and changing of consumables add to its convenience, too.



Konica Minolta's magicolor 4690MF lines are pleasing to the eye and make the highly productive AiO an attractive asset in any office environment.



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The magicolor 4690MF features a clearly arranged and comprehensive control panel. With two separate start keys, users can select between colour or black and white copies. A USB interface makes data exchange yet easier: scans can be directly saved to a USB stick. Besides, it provides all enhanced network scan functions such as Scan-to-eMail, to FTP and to SMB as well as TWAIN and WIA scan.



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About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2006/2007. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

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